Mann Ki Baat goes global, PM calls it spiritual journey

The 100th episode of Modi's monthly programme was broadcast live at the UN headquarters, UNESCO head hails it as BJP goes all out to celebrate the occasion

30 April

rime Minister Narendra Modi's monthly radio programme Mann Ki Baat — which he described as an expression of the feelings of crores of Indians - went global with its 100th episode that was broadcast live at the United Nations headquarters in New York in the early hours of Sunday.

External Affairs Minister S Jaishankar joined the Indian community at another venue in the US, at Somerset in New Jersey, to listen to the radio programme that the former dubbed as the story of "New India" and a link between the country and the world.

Audrey Azoulay, director-general of the United Nations Educational, Scientific and Cultural Organisation (UNESCO), also hailed the radio broadcast, calling it one of the most celebrated, with millions of listeners in more than 50 languages and dialects.

Azoulay featured in the broadcast on Sunday and thanked Modi for the opportunity to be a part of the 100th episode.

"UNESCO and India have a long common history. We have very strong partnerships together in all areas of our mandate — education, science, culture and information — and I would like to take this opportunity today to talk about the importance of education," Azoulay said in the broadcast.

In the 100th episode, PM Modi said the broadcast filled the "emptiness" he felt after coming to Delhi in 2014 and described it as an expression of the feelings of crores of Indians that has ensured he is never cut off from people.

The milestone broadcast was an occasion for Modi to walk down the memory lane as he asserted that it was not merely a programme but a matter of faith and spiritual journey for him.



Senior Bharativa Janata Party (BJP) leaders, including Union

ministers, listened to Modi's

address at different places as the

ruling party went all out to make

the 100th episode a mega exercise

in public connect. The BJP had

earlier said nearly four lakh venues

would be set up for people to listen

Modi said the programme is a

reflection of the "mann ki baat" or

the point of view of crores of Indi-

ans and an expression of their feel-

ings, Be it "Swachh Bharat", Khadi

or "Azadi ka Amrit Mahotsav", iss-

ues raised in the programme bec-

ame people's movements, he said.

broadcast, which mostly steers

clear from politics, has become an

important medium of learning

from others. "This programme has

ensured that I am never cut-off

also had a telephonic conversation

with some people who were fea-

tured earlier on the broadcast for

started on October 3, 2014, on the

occasion of Vijaya Dashami, he

said it has also become a unique

During the 100th episode, Modi

Noting that the programme

from you," he said.

their unique initiatives.

Modi said the monthly radio

to the PM's broadcast.

festival of goodness and positivity of the countrymen.

Recalling that his mentor Laxmanrao Inamdar, one of the early Rashtriya Swayamsevak Sangh functionaries in Gujarat, always advised "worshipping" the good qualities of others including rivals. Modi said Mann Ki Baat has been an exercise for him to worship the qualities in others and learning from them.

Modi said that as the Gujarat chief minister, it was natural for him to meet and interact with the common people.

"But after coming to Delhi in 2014, I found that life here was very different. The nature of the work is different, the responsibility is different, and one is bound by circumstances, the rigours of security and time limits. In the initial days. something felt different, there was an emptiness," he said.

Fifty years ago, Modi said, he did not leave home just to find one day that it would be difficult to connect with the people of his own country. "Mann Ki Baat gave me a solution to this challenge, a way to connect with the common man,

Noting that he connected with

(Left) Defence Minister Rajnath Singh with other senior BJP leaders listens to the 100th episode of Mann Ki Baat in New Delhi on Sunday; and actors Madhuri Dixit and Shahid Kapoor among listeners in Mumbai

people involved in inspiring journeys, like planting trees, cleanliness, educating the poor, for decades, he said these efforts of the countrymen have inspired him to keep striving.

Modi said, "The people whom we mention in Mann Ki Baat are all our heroes who have made this programme come alive."

In the message from Azoulay that was part of the broadcast, the UNESCO head also enquired about India's efforts regarding education and cultural preservation, two issues that Modi has been highlighting at the programme.

While senior BJP leaders, including Amit Shah in Mumbai, Rajnath Singh in Delhi and its national president J P Nadda in Karnataka, joined people, chief ministers of the party-ruled states and governors were joined by eminent citizens at their official residences during the programme.

The Congress, however, took a swipe at Modi, saying the occasion of the 100th episode was heralded with great fanfare but it was "maun *ki baat* (silence)" on critical issues such as China, Adani, increasing economic inequalities and the protest by wrestlers in New Delhi.

JKC has missed the flight to relaunch Jet: Experts



ANEESH PHADNIS

Mumbai, 30 April

The Jalan-Kalrock Consortium (JKC) has said it is committed to restart Jet Airways and is looking for a new chief executive officer to replace Sanjiv Kapoor whose term ended on Friday.

Revival, however, will not be easy even if the consortium quickly secures control of the grounded airline, feel industry experts. This is due to changed market conditions and consolidation in the domestic

"Jet Airways has lost an opportunity to re-establish itself. There was space in the market for a second fullservice airline after Air India, Go First is facing engine issues and SpiceJet has financial challenges and these factors have constrained their expansion. Jet could have taken the advantage but has failed to get off the ground," said aviation consultant Vishok Mansingh. He pointed out that Akasa Air, which started operations last August, has cornered 3 per cent market share while Air India is consolidating its operations.

Getting desired airport slots and the right manpower will be a challenge for Jet now, he added.

An aviation expert concurred. "A lot has changed in the past six-nine months in terms of availability of aircraft, airport slots and pilots. The situation was different last May when Jet's air operator certificate was revalidated." he said.

For instance, new aircraft originally built for Russian airlines were widely available in the market for lease at that time rather than now

now carriers there have started oper-tificate will lapse on May 19. ations with the aircraft.

The consortium had signed snapped up by others.

In fact, JKC had planned to have six planes by December 2022 and in view of lenders' appeal against the double the number over

the next six months. Revival will not be "Everything was in easy even if the place. In-flight menus consortium quickly were designed. An app secures control of was ready and an agree- the grounded ment was signed with a **airline**, **feel industry** call centre," a source JKC did not respond conditions and

to an email sent on consolidation in the Saturday. Hopes for a quick re-

vival thinned as lenders and the consortium differed on the tion of the company filed by the issue of control and fulfilment of cabin crew union is also pending. conditions' precedent. Last November, the consortium was forced to put employees on leave without pay. Many of them have now quit due to question marks over revival.

Kapoor, who was the chief executive officer designate, left on Friday after completion of his notice period. Vice-president (operations) PPSingh and company secretary Neeraj Manchanda guit in the same week. Jet is now without heads of opera-

due to the US and European sanc- Directorate General of Civil Aviation tions, he said. The Boeing 737 Max for all airlines to keep their operator aircraft was banned in China but certificate valid. Jet's air operator cer-

There are other challenges, too. While allowing JKC to take conletters of intent with lessors for a few trol, the National Company Law such Airbus planes built for Russian Tribunal (NCLT) gave it 180 days from airlines, but with its own launch November 16 to make payments to its delayed the planes have been creditors. This deadline, too, is fast approaching and JKC is expected to

seek additional time for compliance

NCLT order. According to the original resolution plan, JKC has to pay ₹185 crore to

lenders in the 180-day period that ends next month. experts. This is due The grounded airto changed market line's employees are also

litigating for priority in payments due to them including provident fund and gratuity. An application for liquida-

"Our focus is on the pursuit of justice. Payments to staff must be made on a priority," N Hariharan, legal advisor of the All India Jet Airways Officers and Staff Association, said.

'We are in the last leg of closing the transfer of ownership of Jet Airways to JKC, subsequent to which we will settle outstanding amounts payable to previous creditors according to our approved resolution plan and shall, soon thereafter, recommence commercial operations of Jet Airways tions, safety and training. These are as per our relaunch plans," said JKC among the posts mandated by the board member Ankit Jalan on Friday.

In demand: Prompt engineers who train AI in human language

New Delhi, 30 April

A search on LinkedIn with the keywords "Prompt Engineer" reveals an interesting trend among Indian job-seekers. A number of users have added "aspiring rompt engineer" (or a variation of th to their profile headlines. Several content creators, especially those with experience in creating short, focused content for social media consumption, are updating their profiles with such headlines.

While definitions are yet to be formalised, a prompt engineer trains the emerging crop of large language model (LLM) artificial intelligence (AI) tools like ChatGPT, DALL-E, and Bing AI to deliver more accurate and relevant responses to the questions people are likely to ask.

While these jobs have been around for a couple of years at least, an evolving debate around the threat generative AI tools like ChatGPT might pose to traditional job profiles has brought prompt engineering into the spotlight. Several media reports about Google-backed California-based AI company Anthropic's lucrative salary offers of up to \$335,000 for the role have also generated a buzz amongst job-seekers in India as well.

A search on LinkedIn, Naukri.com and other job aggregator sites reveals that companies in India, too, are offering jobs to "prompt engineers".

For instance, Mumbai-based digital marketing agency Mirum India is hiring a prompt engineer to "generate code suggestions, identify coding errors and bugs, and improve code performance," and so on. Hyderabad-based software development firm TheAlpha.Dev is also hiring prompt engineers to "design and develop prompts for ChatGPT," and "troubleshoot and debug prompts as needed." Some of these jobs required five to 10 years of professional experience.

A few in India have already clinched the much-desired role. Rohan Sahni (name changed on request), a social media content writer at a leading PR firm, left his job for a "prompt engineer and precision reader" role in a Bengaluru-based firm that works with natural language processing (NLP) and machine learning (ML) technologies.

'The job's ad had stressed creativity and precision with language. As someone whose daily job involves generating catchy and focused tweets for clients. I thought I had a good shot at it. Thankfully, they thought so too," Sahni says. While most companies do not disclose their salaries for the role in their ads, Sahni says his salary has jumped 60 per cent with the move.

Debashis Guha, director-Masters of AI in Business and chair-Centre for Research on Technology in Business at S P Jain



How do generative Als process prompts?

Prompts are specific, diverse and simple sets of instructions you want an Al model to follow to generate a desired outcome. Samples of data are classified and trained on the basis of prompts generated until the desired outcome is matched. Prompt engineering generally

employs methods such as prefix tuning or prompt tuning — this works for pre-trained LLM models. Chainof-thought (COT) prompting is a useful way of improving the reasoning ability of LLM models, especially in a complex multi-step problem. This technique breaks the prompt into a series of intermediate steps (prompts for the model).

School of Global Management, Mumbai, agrees that the job of a prompt engineer does not necessarily require candidates to be trained in "hardcore" computer engineering skills. "This is one of those rare jobs that opens the sector to the layman." According to Guha, candidates from the humanities stream, with English or history as their majors, will be better able to use these natural language tools.

Suchetna Kalra, who joined a Noidabased design services start-up as a prompt engineer, has no training in tech. Her PhD in art history explored Indian pop art like film posters, comics and wall graffiti. Before joining her current role, she had worked as a guest faculty across several leading colleges in Delhi for more than a year. "To have a humanities background in this field seems to me like a triumph, especially since we are working to imitate human thought, and that too in a specific cultural context," Kalra says. She was offered a package nearly double her previous salary.

However, basic training in AI and ML remains crucial. Some experts like Bhuvan Desai, vice president-Client Operations at Uplers, a talent management firm, insist that "experience with one or more programming languages, an understanding of different AI models and the ability to review and interpret the code well, as well as a deep knowledge of natural language processing" is necessary for becoming a prompt engineer.

Sandeep Sharma, senior research manager at the International Data Center (IDC), insists that the tech skills must be coupled with an ability to understand user personas, needs and behaviours, as well as superior English language skills.

No wonder then that freshers like Sahni and Kalra are required to complete courses in AI/ML/NLP within the first nine months. They also receive on-job training in generating and perfecting prompts during their six-month probation period. "We have been asked to enrol in one of the company-recommended online classes in prompt engineering. The enrolment cost will be covered in the package offered," says Sahni.

The rise in demand for prompt engineers can be seen reflected in such courses on offer from online learning platforms like Udemy, upGrad etc. Mayank Kumar, co-founder and MD at ed-tech platform upGrad, says the company has seen a 30 per cent increase in enrolment for its AI programmes in Q4FY23 compared to the previous quarter. upGrad trains students with popular AI tools such as ChatGPT, Midjourney and Stable Diffusion.

Practice makes a prompt engineer perfect, says Guha. "People trained in mathematics and computers are often too literal. You can't be too literal. You can't be too fuzzy. You need to be somewhere in between," he says. "Most importantly, it's mainly an exercise in precise thinking through trial and error. One must be at the ChatGPT terminal for hours and figure out what prompt gets what response."

Panchayaths - Construction of 9 LL OHSR at Arattupuzha Panchayath. EMD: Rs. 1,00,000/- . Tender fee: Rs. 9,759/-. Last Date for submitting Tender: 15-05-2023 02:00:pm. Phone: 0477-2237953. Website ww.kwa.kerala.gov.in, www.etenders.kerala.gov.in Superintending Engineer KWA-JB-GL-6-164-2023-24 PH Circle, Alappuzha

Jal Jeevan Mission (JJM) - CWSS to Harippad Municipality and adjoining

Tender No: SE/PHC/MPM/33 to 36/2023-24

JJM Malappuram District - Road Restoration works to Maranchery, Veliyancode, Nannamukku and Perumpadappu GPs and allied works. EMD: Rs. 1,00,000/- . Tender fee: Rs. 8,270/-. Last Date for submitting **Tender:** 15-05-2023 03:00:pm. **Phone:** 04832974871. Website: www.kwa.kerala.gov.in, www.etenders.kerala.gov.in

Superintending Engineer KWA-JB-GL-6-169-2023-24 PH Circle, Malappuram

NMDC Steel Limited

(A Government of India Enterprise)
C/O. NMDC Iron & Steel Plant Nagarnar (Bastar) - 494001, C.G. GSTIN: 22AAFCN3661C1ZX; CIN-U2731OCT2015GOI001618;

EXPRESSION OF INTEREST

NMDC Steel Plant (NSL), Nagarnar, invites expression of interest for sales of following products:

1) Product No. 1: EOI No. NSL/COM/SALES/PI-CSI/2023-24 Date 01-05-2023 for Sale of STEEL GRADE PIG IRON/COLD SCRAP IRON Produced at NSL, Nagarnar 2) Product No. 2: EOI No. NSL/COM/SALES/BF SL-SMS SL/2023-24

Date 01-05-2023 for Sale of BLAST FURNANCE SLAG & SMS SLAG Produced at NSL, Nagarnar nterested buvers/customers/traders can submit their applications on o

before dated 12-05-2023. For more details visit NMDC's website www.nmdc.co.in or

www.eprocure.gov.in

GM (Commercial)

FORM NO. RSC – 4
[PURSUANT TO RULE 3(3) OF THE NATIONAL COMPANY LAW
TRIBUNAL (PROCEDURE FOR REDUCTION OF SHARE CAPITAL OF COMPANY) RULES, 2016]

OF COMPANY) RULES, 2016|
BEFORE THE NATIONAL COMPANY LAW TRIBUNAL, CHENNAI BENCH -II
COMPANY APPLICATION NO. CP/30(CHE)2023
IN THE MATTER OF SECTION 66 READ WITH OTHER APPLICABLE
PROVISIONS OF THE COMPANIES ACT, 2013 AND
IN THE MATTER OF KRISHNAGIRI THOPUR TOLL ROAD PRIVATE LIMITED

KRISHNAGIRI THOPUR TOLL ROAD PRIVATE LIMITED CIN: U45203TN2005PTC057930)
Having its registered office at 5th floor, SKCL - Tech square,

Lazer St South Phase, SIDCO Industrial Estate, Guindy Chennai TN 600032 Represented by Mr. Paruchuri Sri Hari, Director ... Applicant Company

PUBLICATION OF NOTICE PUBLICATION OF NOTICE

Notice may be taken that an application was presented to the Hon'ble National Company Law Tribunal at Chennai Bench ("Tribunal") on February 25, 2023 and has been admitted on April 12, 2023 for confirming the reduction of equity share capital of the above Applicant Company from Rs. 78,75,00,000/- (Rupees Seventy-Eight Crores Seventy-Five Lakhs Only) divided into 7,87,50,000 equity shares of Rs.10 (Rupees Ten Only) each, to be reduced to Rs. 45,11,26,310/- (Rupees Forty-Five Crores Elevan Lakhs Thousand Three Hundred and Ten Only) divided Crores Eleven Lakhs Twenty-Six Thousand Three Hundred and Ten Only) divided into 4,51,12,631 equity shares of Rs. 10 (Rupees Ten Only) each as approved by the Equity Shareholders at the Extraordinary General Meeting held on February 17, 2023. The notices to creditors have been issued by the Applicant Company. The list of creditors as on February 13, 2023, as prepared by the Applicant Company is available at the registered office of the Applicant Company for inspection on all processing days the registered of the Applicant Company for inspection on all processing days the registered of the Applicant Company for inspection on all processing days the registered of the Applicant Company for inspection on all processing days the registered of the Applicant Company for inspection on all processing days are processed as a company of the Applicant Company for inspection on all processing days are processed as a company of the Applicant Company. working days during 11 A.M to 4 P.M.

If any creditor of the Applicant Company has any objection to the application or the details in the list of creditors, the same may be sent (along with supporting documents) and details about his name and address and the name and address of his Authorized Representative, if any to the undersigned and the counsel at the above address within three months of date of this notice.

If no objection is received within the time stated above, entries in the list of creditors will, in all the proceedings under the above application to reduce the share capital of the Applicant Company, be treated as correct. It may also be noted that a hearing has been fixed for August 2, 2023 on which the Tribunal shall hear the application. In case any creditor intends to attend the hearing, he should make a request along with his objections, if any.

For Krishnagiri Thopur Toll Road Private Limited

JANA SMALL FINANCE BANK

domestic market

CIN No. U65923KA2006PLC040028 Regd Office : The Fairway Business Park #10/1,11/2,12/2B, Off Domlur, ramangala Inner Ring Road, Next to EGL, Challaghatta, Bengaluru 560071

AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED MARCH 31, 2023 3,05,02,983 25.59.713 25,59,713 54,058 Networth (Tier I Capital) Capital Adequacy Ratio (%) Earnings Per Equity Share (face value of ₹ 10 per share) 1.06

The above results of the Bank have been reviewed and recommended by the Audit Committee and app the Board of Directors at their meeting held on April 29, 2023.

For and on behalf of the Board of Directors

RELEVANT PARTICULARS			PARTICULARS
	1.	Name of corporate debtor	Ushdev Engitech Limited
ĺ	2.	Date of incorporation of corporate debtor	03rd May, 2001
	3.	Authority under which corporate debtor is incorporated/registered	RoC- Chennai
	4.	Corporate Identity No. / Limited Liability Identification No. of corporate debtor	U29999TN2001PLC097292
	5.	Address of the registered office and principal office (if any) of corporate debtor	Registered Office: Shop No. A9, First Floor, (old No. 18), Parsn Commercial Complex, No. 600, Mount Road, Chennai, Tamil Nadu, 600006 IN Corporate Office: 6th Floor, Apeejay House, Mumbai Samachar Marg, Fort, Mumbai, Maharashtra, 400023 IN
	6.	Insolvency commencement date in respect of corporate debtor	26th April, 2023

Estimated date of closure of insolvency 23rd October, 2023 Name and registration number of the Name: Mr. Sudip Bhattacharya insolvency professional acting as interim resolution professional Registration No.: IBBI/IPA-003/IP-N00080/2017-18/10703

Address and e-mail of the interim Address: 903 Queensgate CHS, Hiranandar resolution professional, as registered with Estate, Off Ghodbander Road. Thane Wes Maharashtra, 400607. E-mail ID: resolutionsudip@gmail.com

10. Address and e-mail to be used for correspondence with the interim Estate, Off Ghodbander Road, Thane Wes resolution professional Maharashtra, 400607 E-Mail ID: ushdev.cirp@gmail.com (revised)

10th May, 2023 1. Last date for submission of claims 12. Classes of creditors, if any, under clause (b) of sub-section (6A) of section 21, ascertained by the interim resolutio

professional 13. Names of Insolvency Professionals Not Applicable identified to act as Authorised Representative of creditors in a class (Three names for each class) 4. (a) Relevant Forms and (a)Relevant forms are available a

(b) Details of authorized representatives

(b) Not Applicable Notice is hereby given that the National Company Law Tribunal has ordered the commencement of corporate insolvency resolution process of Ushdev Engitech Limited on 26th April, 2023. orporate insorted resolution process of ostinate angles instead of 2014;p. 1, 2023.

He creditors of Ushdev Engitech Limited, are hereby called upon to submit their claims with proof on a fefore 10th May, 2023 to the interim resolution professional at the address mentioned against entry No. 10 he financial creditors shall submit their claims with proof by electronic means only. All other creditors make

I ne mancial creditors shall submit their claims with proof by electronic means only, All other creditors mas submit the claims with proof in person, by post or by electronic means.

A financial creditor belonging to a class, as listed against the entry No. 12, shall indicate its choice or authorised representative from among the three insolvency professionals listed against entry No. 13 to act as authorised representative of the class [specify class] in Form CA-NA Submission of false or misleading proofs of claim shall attract penalties.

Sudip Bhattachary Interior Resolution Profession

sleading proofs of claim shall attract penalties.
Interim Resolution Professione
Reg. no.: IBBI/IPA-003/IP-N00080/2017-18/1070:
Address: 903 Queensgate CHS, Hiranandani Estate, Off Ghodbander Road
Thane West, Maharashtra, 40060: